

HERITAGE ACTIVATION NODE AT PUNGGOL
CALL FOR COLLABORATION

Content Page

1. Introduction
2. Proposal Brief for Heritage Activation Node at Punggol
 - a) Programming Priorities
 - b) Project Dates
 - c) Project Location
 - d) Budget and Funding
3. Application Process
 - a) Eligibility
 - b) Evaluation Criteria
 - c) Submission Requirements
4. Selection Outcome and Dates
5. Contact Information

Annexes

- A. Boundary of HAN@Punggol
- B. List of Suggested References

1. Introduction

About the Call for Collaboration for Heritage Activation Node at Punggol

This Call for Collaboration invites Singapore-based organisations, interest/community groups, and/or individuals, **with a keen interest in exploring and celebrating Punggol's heritage**, to submit proposals for heritage-related projects. Selected proposals will be part of the Heritage Activation Node at Punggol (HAN@Punggol) Community Day on 14 March 2026.

About Heritage Activation Nodes

The National Heritage Board's (NHB's) Heritage Activation Nodes (HAN) initiative seeks to provide opportunities for the community to participate in and to co-develop projects aimed at celebrating the heritage of their neighbourhoods, thereby making heritage more present in our daily lives.

From 2024, a series of HANs will be launched in various precincts in Singapore. Each HAN will be unique with programmes and activities tailored to promote the heritage and character of the individual precincts. To facilitate this, NHB will empower and provide support to organisations, community groups and individuals who wish to conceptualise and implement heritage-related projects to celebrate the unique heritage of their neighbourhoods.

Heritage Activation Node @ Punggol

Heritage Activation Node at Punggol is a collaborative effort between NHB and local arts organisation OH! Open House (OH!), aimed at inspiring residents to take collective ownership of their neighbourhood's heritage and culture. By working with artists, communities, and organisations, HAN@Punggol will create opportunities for residents to uncover lesser-known stories of their neighbourhood, shape new narratives emerging from Punggol's new homeowners, and lead arts and heritage initiatives which are meaningful to them.

To celebrate the end of the first year of HAN@Punggol, a Community Day will be held on 14 March 2026. It aims to engage and connect the community with Punggol's heritage through a variety of programmes.

Interested parties may refer to [Annex A](#) for the boundary of HAN@Punggol and [Annex B](#) for a list of suggested references and readings on the history of the neighbourhood.

2. Proposal Brief for Heritage Activation Node at Punggol (HAN@Punggol)

a. Programme Priorities

The overall theme of HAN@Punggol from 2025 to 2026 is *Histories in Transition*. Applicants should consider projects that will **highlight and showcase Punggol's lesser-known history and evolving landscape**.

Projects can take on various formats, including but not limited to: (a) exhibitions; (b) guided tour programmes; (c) talks, lectures, and workshops; (d) screenings; (e) murals; (f) community games and competitions; and (f) temporary outdoor artwork installations.

Projects should meet at least one or more of the following HAN programming priorities:

- a. Celebrate the history, significance and key figures and/or communities in Punggol;
- b. Reveal and promote new, or lesser-known, aspects of Punggol's heritage and culture;
- c. Meaningfully engage young families in appreciating the heritage and culture of Punggol;
- d. Present Punggol's heritage and culture in unique and/or innovative ways, such as through the use of art to engage audiences and to provide them with agency to learn more about the precinct's heritage.

Project should additionally explore at least one or more of the following topics to be considered:

- a. Agriculture Heritage
- b. Natural Heritage
- c. Recreational Heritage
- d. Marine Heritage
- e. Communities of Punggol (E.g. Kampung Wak Sumang, farmers, plantation workers, Teochew-Catholic community)

Projects should primarily target Punggol residents, but may also cater to the wider Singaporean community or specific segments including but not limited to: (a) families, (b) the elderly, and/or (c) youths.

Projects that include artistic methods (e.g. participatory performances, story-telling, photography, sketching, etc.) and/or involve collaboration with residents/community groups of Punggol will be prioritised.

b. Project Dates

Projects must launch on, or overlap with, the HAN@Punggol Community Day on 14 March 2026. Your project should be carried out between 1 day to 1 month and must be held entirely within the month of March.

c. Project Location

Applicants are free to propose any venue(s) within HAN@Punggol's boundary for their project (refer to Annex A). Projects can take place in unconventional sites, such as cinemas, bookstores, homes, alleys, commercial spaces, rooftops and more.

While conceptualising each project, applicants should take into consideration the use of public spaces, landscaping and structures at the proposed site, including taking reference from the site and/or precinct's history and heritage. Applicants are to also seek permission from site owners on the usage of spaces and locations, where relevant.

Where relevant, applicants must consider the following risks when developing the concepts:

- Public safety in relation to location, engineering, use of materials, visual distraction to main traffic, etc.;
- Disruption to traffic, pedestrians, businesses and residents during construction;
- Security during installation and after completion of installation;
- Advancement of a partisan political agenda;
- Realistic budget;
- Cross-cultural processes; and
- Environmental concerns and sound levels

Successful applicants may approach OH! should they require assistance with venue sourcing; OH! may also suggest suitable venues, subject to availability.

d. Budget and Funding

Funding support varies by project type and the amount disbursed for successful projects is dependent on the scale of the proposed initiative. Funding will be **capped at a value of SGD\$2,500** for each project and will be disbursed on a reimbursement basis **upon completion of the project**.

Applicants are required to submit a breakdown of the budget required. The **budget should be all-inclusive**, including direct project costs, as well as all other associated costs, including licenses, permits, production, installation and de-installation (where applicable) factored in. The budget is not to be taken as the final amount to be reimbursed as all official receipts and supporting documents of

successful projects must be submitted when each project is concluded. OH! may reach out to applicants for clarification in order to assess and determine if the items listed are supportable.

Applicants are allowed and encouraged to partner with companies and sponsors to supplement the project budget to execute their project. Where possible, the projected value of these sponsorships should be made known from the point of application.

A Call For Collaboration Agreement, which will include the funding conditions and disbursement schedule, will be drafted and issued by OH! to the successful applicant for agreement prior to appointment.

If there are no suitable proposals received, NHB and OH! reserve the right to conclude the Call for Collaboration with no award.

3. Application Process

a. Eligibility

The Call for Collaboration is open to the following:

- Individuals who are Singapore Citizen or Permanent Residents (PR) residing locally;
- Organisations that are either organisations that are either registered with the Accounting and Corporate Regulatory Authority (including non-profit/ non-government/ community-based organisations/ sole proprietorship/ limited liability partnership (LLP)/ company limited by guarantee (CLG), or society with the Registry of Societies at the time of application; and
- Informal groups or collectives of which at least half the team is made of Singapore Citizens or PR.

Proposals that involve collaborations with foreigners are eligible if the lead applicant(s) (who plays a lead role in the production) is a Singapore Citizen or Permanent Resident based in Singapore and if at least half the team comprises Singaporean or Permanent Residents.

Applicants are welcome to consider applying for NHB's Minor and/or Major Project Grant should their proposed project fall outside of HAN@Punggol's boundary (Annex A) or if the proposed budget exceeds \$2,500.

Youth applicants (aged between 15 to 35 years old) may also consider applying for NHB's and National Youth Council's joint Youth Kickstarter Fund for seed funding to realise their projects.

b. Evaluation Criteria

All project proposals are jointly evaluated by NHB and OH!. They will be evaluated based on the following criteria:

1. Connection to Punggol's Heritage and Community
<ul style="list-style-type: none">a. Promotes learning and appreciation of Punggol's lesser-known heritageb. Relevant and relatable to intended audience(s) and/or community
2. Project Objectives and Creativity
<ul style="list-style-type: none">a. Addresses at least one of the programming priorities of HAN@Punggolb. Explores at least one of the heritage topics of HAN@Punggolc. Ability to engage participants through unique and innovative methods (e.g. the use of art)
3. Capacity and Commitment to Realise Project
<ul style="list-style-type: none">a. Comprehensive and clear explanation of the project and its implementation planb. Well-defined deliverables and realistic implementation schedulec. Clear breakdown of estimated costs and estimated costs are realistic and broadly consistent with market ratesd. Clear breakdown of manpower

As part of the selection process, OH! may reach out to applicants to seek further clarifications.

c. Submission Requirements

Applicants will have to submit their proposal application via Google Forms. Applicants are highly encouraged to prepare all necessary information and documents below prior to filling the application form.

Interested applicants are required to submit the following:

- Application Form (Google Forms); and
- As attached to the Application Form:
 - Project Proposal ([Template](#));
 - Implementation Timeline and Budget Sheet ([Template](#))
 - CVs/Portfolios of key parties involved; and
 - Other Supporting Documents (where relevant).

Kindly note that the application form has a 100MB limit for attachments (proposal, budget, CVs, supporting documents). Applicants are advised to submit their documents in a zipped file. Applications with file sizes that exceed the 100MB limit will not be able to submit the online application.

4. Selection Outcome and Dates

The key dates are as follows:

Date	Item
21 July 2025 to 28 Sept 2025	Open Call for Collaboration for HAN@Punggol Interested applicants are to complete the online application form and submit supporting documents via Google Forms.
28 Sept 2025 <i>Applications must be submitted by 2359 (Singapore Time)</i>	Deadline for Call for Collaboration Submissions
Oct to Nov 2025	Clarification and Evaluation Period
Mid Nov 2025	Call for Collaboration Results Released Applicants will be notified regarding the Call for Collaboration results. A Call for Collaboration Agreement with the terms and conditions

	and expected deliverables will be issued to the successful applicants for agreement.
--	--

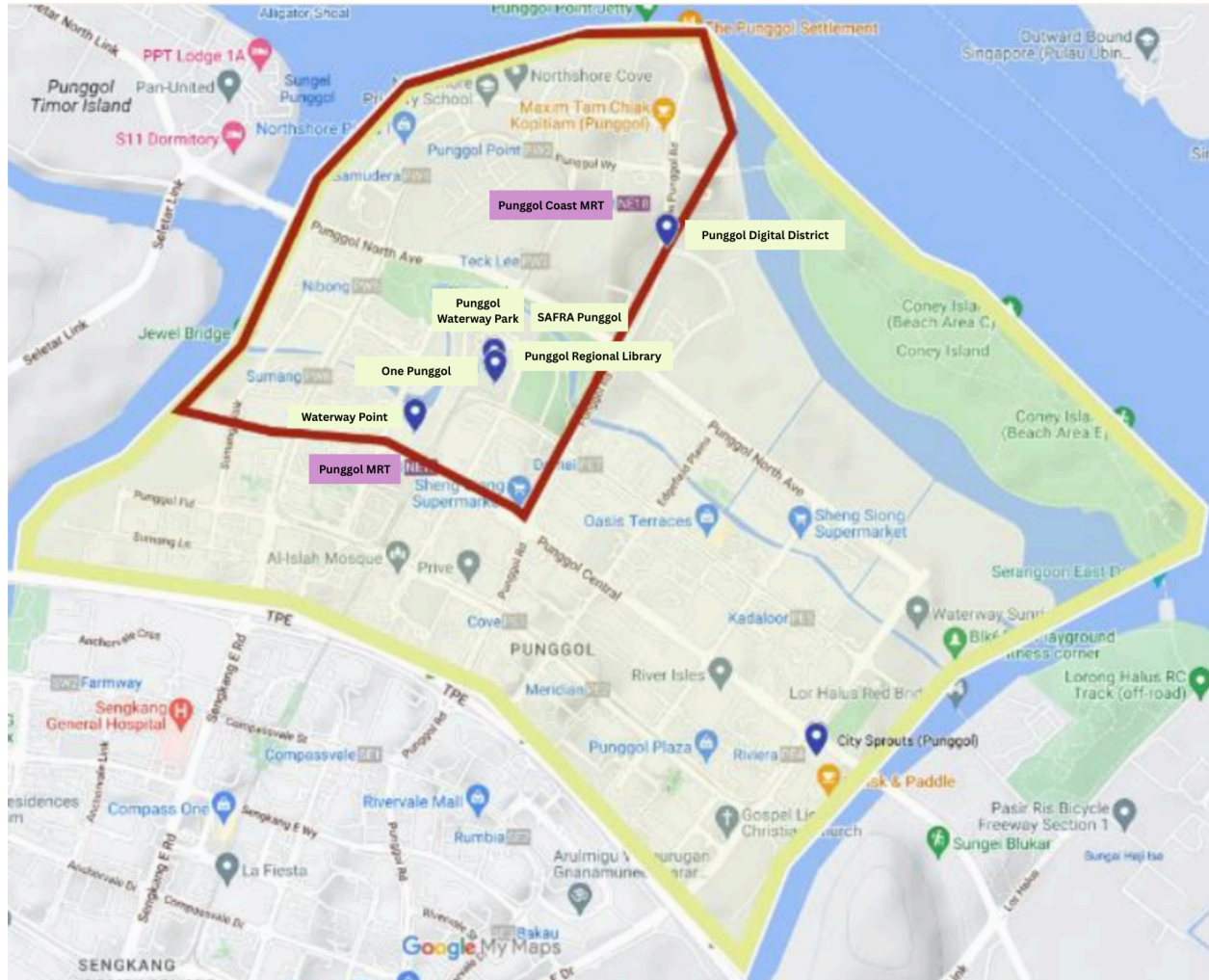
5. Contact Information

Should you have inquiries on the Call for Collaboration, please feel free to reach out to hello@ohopenhouse.org.

Annexes

A. Boundary of HAN@Punggol

Proposed projects should prioritise being located within the red boundary, and should not be located outside the yellow boundary.



B. List of Suggested References

Applicants may refer to the list of recommended references below for more information on the history of Punggol.

Online Articles:

National Archives Singapore's Punggol Oral History Project:

https://www.nas.gov.sg/archivesonline/oral_history_interviews/browse-project-interviewee/367

History of Punggol:

roots.gov.sg/han/Neighborhoods/Punggol/HAN-Resources-Folder/History-of-Punggol

Punggol Story Maps:

<https://search.nlb.gov.sg/spatialdiscovery/storymaps/punggol/index.html>

Agriculture and Wildlife of Punggol:

roots.gov.sg/han/Neighborhoods/Punggol/HAN-Resources-Folder/Agriculture-and-Wildlife-of-Punggol

History of Coney Island:

<https://www.nlb.gov.sg/main/article-detail?cmsuuid=e76ce001-56c4-476e-9391-e207f320fa61>

History of Kampung Wak Sumang: *Remembering Punggol's Kampong Wak Sumang and the Man Who Made It Happen*

<https://biblioasia.nlb.gov.sg/vol-19/issue-2/jul-sep-2023/kampong-wak-sumang-punggol/>

Waterfront Living at Punggol:

roots.gov.sg/han/Neighborhoods/Punggol/HAN-Resources-Folder/Waterfront-Living-at-Punggol

Books:

My Father's Kampung: A History Of Aukang And Punggol, Shawn Seah, World Scientific Publishing